



# Navigator/CAC Statewide Webinar

**April 16, 2025, 12:30 p.m.**

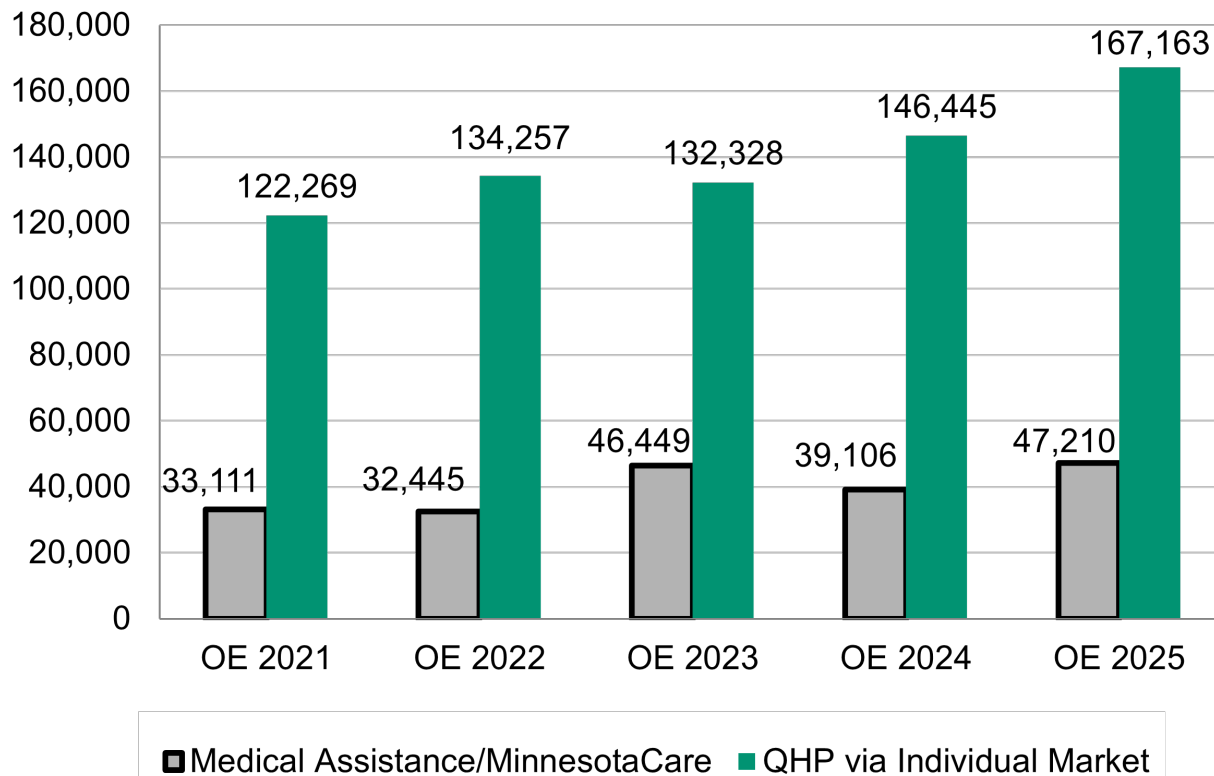
The webinar is not being recorded, but this PowerPoint will be available on Assister Central

**During the webinar, please use the “chat” feature to submit questions.**



# Overall enrollment trends

- Qualified health plan (QHP) sign-ups increased by 14% over last year to 167,163, an all-time sign-up record for MNsure.



# Enrollees by insurance company

- Blue Plus and Medica increased their market share, while UCare market share decreased to 33.3%.

Insurance Company	OE 2021 ending 12/22/20	OE 2022 ending 1/15/22	OE 2023 ending 1/15/23*	OE 2024 ending 1/15/24	OE 2025 ending 1/15/25*
Blue Plus	16%	17.4%	20.7%	25.3%	27.6%
HealthPartners	19%	21.3%	20.1%	19.7%	18.6%
Medica	17%	14.7%	13.4%	13.9%	19.5%
Quartz	1%	1.2%	1.1%	1.1%	0.9%
UCare	47%	45.4%	44.8%	40%	33.3%

# Easy Compare plans

- 2025 is the first plan year MNsure has offered Easy Compare (standardized) plans.
  - Offer same maximum out-of-pocket, deductible, co-pay, and co-insurance for certain in-network services within each metal level.
  - Allows consumers to focus on comparing price, provider networks, prescription drug coverage and plan quality ratings.
- 33 of 247 (13.4%) plans sold through MNsure for 2025 are Easy Compare.
- Approximately 20,000 consumers (12%) chose an Easy Compare plan.
- Looking at ways to increase visibility and take-up next year.

# Contract renewal process



- All navigator contracts and certified application counselor agreements expire June 30, 2025.
- The new 3-year contracting period will begin July 1, 2025, and runs through June 30, 2028.
- MNsure will be communicating details on the process and timeline to your authorized contacts by next week.
  - **Please be sure your authorized contacts are up to date in AMP!**
- Navigator contracts will be subject to new Office of Grants Management policies. MNsure is currently reviewing those requirements and will provide additional details to agencies.
- Final contract language and the corresponding attachments will be shared with agencies as soon as possible.



# Thank You for Attending!

*Please submit any questions via chat.*

